

EKTA GADEKAR

Digital Designer

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📅 **DOB:** 01 MAR 1992



Career Objective

As an end-to-end digital designer with a strong focus on data-driven design and research, I excel in creative problem-solving and innovative thinking. I am passionate about discovering real solutions to real problems through effective communication and a collaborative approach. I seek to contribute my skills and ideas within a dynamic and fast-paced creative environment.

Skills

- Problem Solving
- UX Research
- Interaction Design
- Responsive Design
- Wireframing & UI Prototyping
- User Testing
- Communication & Collaboration

Work Experience

03/2022 - 08/2023
Calsoft Inc.

Principal UX Designer

- Primarily responsible for designing experience for enterprise SaaS products.
- Worked in collaboration with cross-functional teams driving discussion and designing end-to-end user experiences.
- Researched, designed, and prototyped delivering Hi-fidelity wireframes for clients such as Veritas, Simnovus, TATA Communications and Hitachi Vantara.

11/2019 - 02/2022
Samanvay
Advertising Pvt. Ltd

UI/UX Designer

- Handled corporate and fintech-based web projects independently for clients like Pune IT Park, Bitwise India, Signzy, Bridgestone ad Dista.
- Worked on user experience and interface design for the intranet portal of an IT company.
- Worked in collaboration with cross-functional teams designing wireframes and conducting usability testing.

07/2014 - 11/2019
Amdocs DVCI

User Acceptance Tester

- Worked responsibly for analyzing client requirements and executing test cases using the HP Quality Center tool.
- Tracked defects, communicated with test managers, and coordinated with developers and cross-functional teams.

Education

2023-2024

Master Digital Design
Hogeschool van Amsterdam

2012-2014

Master of Science (Computer Science)
Pune University

Achievements

- afaqs! Foxglove Silver Award 2020 for Best Brand Website Samanvay Advertising
- Reward and Recognition certificate Amdocs DVCI

Certifications

08/2020

Web Design for Usability
The Interaction Design Foundation (IxDF).
Course Certificate Credential ID 81089-2020-416198

02/2020

Certification in UI/ UX Designing
DesignBoat UI/ UX School, Pune, India.

Tools

- Figma, FigJam
- Adobe Xd
- Sketch
- Photoshop
- Miro
- Jira